

**PAN AMERICAN CENTER  
NEW MEXICO STATE UNIVERSITY  
BOX 30001, MSC 3SE  
1810 EAST UNIVERSITY  
CORNER OF ARROWHEAD AND STEWART  
LAS CRUCES, NM 88003**

**TECHNICAL INFORMATION PACKET**

<b>ADMINISTRATION:</b>	<b>(575) 646-4413</b>	<b>FAX</b>	<b>(575) 646-3605</b>
<b>BOX OFFICE:</b>	<b>(575) 646-1420</b>	<b>FAX</b>	<b>(575) 646-7882</b>
<b>PRODUCTION:</b>	<b>(575) 646-7516</b>	<b>FAX</b>	<b>(575) 646-3605</b>

**ARENA DIMENSIONS AND DESCRIPTION:**

149' X 100' (bleachers retracted), 110' X 67' (bleachers extended)  
20,000 square feet of concourse space  
Height from the floor to the ceiling beams is 58 feet.  
The shape of the seating area is octagonal.

**ARENA SEATING CAPACITY**

<b>Reserved Floor:</b>		<b>G.A. Floor:</b>		<b>Other:</b>	
Concert "In the round"	12,970	Concert (end stage) 360°	13,140	Theatrical with proscenium	3,908
Concert (end stage) 300°	12,664	Concert (end stage) 300°	12,506	Basketball	12,515
Concert (end stage) 300°	12,030	Concert (end stage) 260°	11,336		
Concert (end stage) 260°	10,436	Concert (end stage) 240°	10,524		
Concert (end stage) 240°	10,048	Concert (end stage) 230°	10,159		
Concert (end stage) 230°	9,683	Concert (end stage) 180°	8,858		
Concert (end stage) 180°	8,382	Concert (end stage) 160°	7,677		
Concert (end stage) 160°	7,201				

These seating configurations include "kills" for a 60' X 40' stage, spotlights, and an 18' x 16' mix position.

Curtains may be used to accommodate smaller productions and theatricals.

**SERVICE ACCESSES:**

The Pan American Center is equipped with two service accesses:

- 1) **EAST SIDE:** This access to the arena floor faces East on Payne Street (**down a tunnel 287 feet 6 inches long**). The equipment passes through an opening on the floor level of **9'6" high and 9' wide**. Equipment travels down the tunnel by trailers, tow tractors (i.e. Airport tugs) and forklift.
- 2) **WEST SIDE:** This second entrance is on the concourse level on the West side of the building. This entrance is **7'5" high and 9' 1" wide**.

**STAGE / FLOOR:**

The arena is equipped with:

- ❖ 2,400 square feet of SICO "Fold & Set" staging with height adjustments of 36", 48", and 56". This staging comes in 4' x 8' sections and can make a stage the size of 60' x 40'.

Additional equipment can be rented to complete larger staging size needs.

- ❖ 10 pieces of 6' x 8' SICO portable staging with height adjustments of 16" and 24".

**PRODUCTION POWER:**

2- 600 amp, 3φ, 120/208 Volt services (up-stage left)	within 50 ft. of up-stage center
2- 400 amp, 3φ, 120/208 Volt services (up-stage left)	within 50 ft. of up-stage center

**RIGGING:**

The low rigging steel is 58' above the arena floor and the beams are 30' apart on center. The beams go from east to west, which is stage right to stage left in the normal concert configuration. There are no obstructions between the beams and the floor in the stage area. The high steel cannot be accessed for rigging.

The following equipment is available in the building:

- 12 one-ton chain hoists with all necessary rigging and control equipment.
- Theatrical grid system to create a "black box": 54'4" X 30'  
4 one-way travelers for backdrops  
6 pipes (4 aluminum, 2 steel) for electrics or scenery

NOTE: (these pipes cannot fly in and out.)

Masking, legs, borders, and side masking for theatricals

**LOAD-IN EQUIPMENT:**

1	5000 lbs. 15' Toyota forklift with extensions
1	5000 lbs. 15' Clark forklift
1	6000 lbs. Harlan tow tractor (airport tug)
1	5000 lbs. Northwestern tow tractor (airport tug)
1	8000 lbs. Harlan tow tractor (airport tug)

**LIGHTING:**

THE FOLLOWING LIGHTING EQUIPMENT IS AVAILABLE IN THE BUILDING.

6	Strong Super Troupers – xenon
6	Clear – COM intercom stations with double muff headsets.

**DRESSING ROOMS / LOCKERS:**

The Pan American Center has two medium size team dressing rooms, two small dressing rooms, one large dressing room/crew room, one production office, one promoter office, and one large hospitality/Catering room. The lobby to the dressing room area can also be used as a hospitality area.

All five dressing rooms have restroom facilities, showers, and access to telephones and high-speed internet. The production and promoter offices do not have restroom facilities or showers but they do have access to telephone service and high-speed internet.

The catering/hospitality room (Barbara Hubbard Room) is located on the second floor directly above the dressing rooms and has a small kitchen adjoining it for food preparation.

**NOTE: All dressing rooms are on the concourse level. The use of stairs or the elevator is required to reach the stage.**

**PARKING:**

Parking for the trucks is on the south half of the east parking lot. This lot will accommodate 12 to 14 trucks.

Parking for the busses is on the southwest side of the building and will accommodate six to eight busses. (There is shore power for six busses.)

The Pan American Center has parking that will accommodate 3,500 other vehicles.

**BOX OFFICE:**

Tickets may be obtained through the Pan American Center Box Office and area Ticket Master Outlets.

The Pan American box Office utilizes the Ticket Master Computerized ticket system. Call the Ticket Master phone room Box Office in New Mexico at 1-575-532-2060 or 1-915-544-8444 in Texas to charge tickets. Tickets can also be ordered online at [www.ticketmaster.com](http://www.ticketmaster.com).

If desired, an allotment of hard tickets can be sold at White Sands Missile Range.

The Pan American Center Box Office hours are 10:00 A.M. through 6:00 P.M., Monday through Friday and 11:00 A.M. through 2:00 P.M. on Saturday. The box office accepts Visa, MasterCard, and Discover card. The box office phone number is (575) 646-1420. The Outlets hours may vary.

**OTHER SERVICES & EQUIPMENT**

- ❖ One temporary booth for T- shirt & Novelty sales. (Includes a telephone jack for credit card business.)
- ❖ Seven permanent food and drink concessions.
- ❖ Two permanent and four temporary beer and wine concession stands
- ❖ Convention booth equipment provided in-house (Booth and electrical hookups)
- ❖ Audio/Visual/Lighting services provided in-house.
- ❖ Electronic and carpentry shops with technicians on call.

## ARTIST INFORMATION SHEET

### NEW MEXICO STATE UNIVERSITY LAS CRUCES, NEW MEXICO

This information sheet was prepared to help the artist and production personnel find some of the places commonly needed on production days. It should be noted that in many cases, alternatives exist to those listed on the information sheet. Please consult the yellow pages for additional options. If you have any questions, please ask Scott, Gary, Doug, or any Special Events personnel. Welcome to New Mexico State University!

#### **ALL PHONE NUMBERS IN SOUTHERN NEW MEXICO ARE IN AREA CODE 575**

(Unless otherwise specified)

#### **LAS CRUCES IS IN THE MOUNTAIN TIME ZONE**

#### **PAN AMERICAN CENTER AND AGGIE MEMORIAL STADIUM CONTACTS**

Special Events Director/Booking:	Scott Breckner	646-4413	fax:	646-3605	email: breckner@nmsu.edu
Guest Service Manager:	Shacoy Parra	646-8062	fax:	646-3605	email: sbentley@nmsu.edu
Marketing/ Social Media	Kyle Pierson	646-7696	fax:	646-3605	email: kpierson@nmsu.edu
Operations/Production Manager:	Michael Smith	646-7516	fax:	646-3605	email: micsmith@nmsu.edu
Box Office Manager:	Patrick Kennedy	646-4925	fax:	646-7882	email: patkenne@nmsu.edu

#### **HOTELS** (closest to the Pan American Center – within 3 miles)

Comfort Suites  
2101 S. Triviz  
522-1300

Hotel Encanto  
705 Telshor Blvd.  
522-4300

Hilton Garden Inn  
2550 S Don Roser Dr  
(575) 522-0900

Ramada Palms of Las Cruces  
201 E. University Ave.  
526-4411

Sleep Inn  
2121 S. Triviz  
522-1700

Super 8 Motel  
245 La Posada  
523-8695

#### **CATERING**

Chaplain's Catering  
El Paso TX  
Gerry Chaplain  
(915) 585-0595

Dickerson's Catering  
Las Cruces NM  
Sara Holguin  
(575) 642-9199

NMSU Campus Dining  
Jason Sample  
646-4802

#### **LIMOUSINE SERVICE**

L & M Limousine  
15180 Hwy 70 East  
Organ, NM 88052  
522-5411

#### **SOUND AND LIGHT COMPANIES**

K & W Sound  
  
Las Cruces, NM 88001  
(575) 649-2224

South Coast Audio  
5005 Trowbridge  
El Paso, TX 79903  
(915) 562-0131

Quick Beam Systems  
3716 High St. NE  
Albuquerque, NM 87107  
(575) 345-9230

#### **RESTAURANTS**

##### **FULL SERVICE**

Dublin's  
1745 E. University  
522-2727

Cattle Baron  
790 S. Telshor Blvd.  
522-7533

Chili's  
426 N. Telshor Blvd.  
522-8081

Red Lobster  
575 S. Telshor Blvd.  
522-4067

Village Inn  
445 S. Telshor Blvd.  
521-1512

##### **MEXICAN**

El Sombrero  
363 S. Espina  
524-9911

Si Señor's  
1551 E. Amador  
527-0817

Nellie's Cafe  
1226 W. Hadley  
524-9982

La Posta  
Old Mesilla  
524-3524

Chilitos  
2405 S. Valley Dr.  
526-4184

**PIZZA/ITALIAN**

Domino's Pizza 2645 Missouri Ave. 522-7700	Little Caesar's Pizza 2499 N. Main 523-2112	Lorenzo's Italian Restaurant 1753 E. University 521-3505	Papa John's 1701 S. Solano 521-3456	Pizza Hut 2205 Missouri Ave. 522-45466
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**BURGERS**

Burger King 1009 El Paseo 524-7795	Burger Time 2320 S. Locust 522-6220	Mc Donald's 1751 E. University 532-1244	Wendy's 1343 El Paseo 523-7116	Whataburger 190 E University Ave 525-0110
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**CHICKEN**

Buffalo Wild Wings 2750 Mall Drive 521-1955	Church's Fried Chicken 300 E. Lohman 524-3151	Grandy's 1345 El Paseo 526-4803	Kentucky Fried 300 E. Idaho 523-1356	Wing Stop 1420 Missouri Ave 532-5252
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**MUSIC STORES**

Hubbard's Music-N-More 308 Wyatt 526-8884	Mesilla Valley Pro 919 N. Valley Dr. 526-8777	White's Music Box 200 Downtown Mall 526-6677
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**SHOPPING MALLS**

Mesilla Valley Mall  
700 S. Telshor Blvd  
522-1001

**HARDWARE STORES**

Foxworth-Galbraith 522 N. Telshor Blvd 522-1131	Home Depot 2255 Telshor Blvd. 521-1327	Hayden's Ace Hardware 1210 Foster Rd 522-7220	Lowe's Home Improvement 3200 N. Main St. 541-5572	Sun Valley Hardware 3563 S Main St 647-3665
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**DIESEL FUEL**

Truckstops of America Mile Marker #139 1-10 at Motel Blvd. 523-7427	Pilot Truckstop Mile Marker #139 I-10 at Motel Blvd. 523-2185; 523-2700	Love's Country Store Exit #132 I-10 and Airport 527-5102
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**AMBULANCE SERVICE**

American Medical Response  
421-D Avenida de Mesilla  
524-0222  
911

**MEDICAL CARE**

William Baker DO PA (general and osteopathic) 2020 S. Solano Dr. 522-7313	Prompt Care (general) 24505 Telshor Blvd. 521-5630	Vittal Pai MD PA (ear, nose, throat, allergy) 2415 Telshore Blvd. 522-7977	Dr. Sheila Williams (chiropractic) 1200 N. Main 525-2222	Renee O. Thomas (massage-therapist) Lic # 5244 505-403-6039
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**AIRPORTS**

Las Cruces International Airport 541-2471	Las Cruces FBO's Adventure Aviation Southwest Aviation	525-0500 524-8047
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El Paso International Airport (45 miles south of Las Cruces)

American Airlines	(800)	433-7300
Continental Airlines	(800)	525-0280
Delta Airlines	(800)	221-1212
Southwest Airlines	(800)	435-9792
United Airlines	(800)	241-6522
US Airways	(800)	235-9292