**NMSU Template Language – For use in Job Announcements and External Advertisements**

May 2020

NMSU Mission: **“The mission of the New Mexico State University system is to serve the diverse needs of the state through comprehensive programs of education, research, extension and outreach, and public service. As the state’s land-grant and space-grant university, and as a Hispanic-Serving Institution, NMSU fosters learning, inquiry, diversity and inclusion, social mobility, and service to the broader community.”**

Job Announcement/Advertisement Language

* **New Mexico State University** invites you to apply to be a part of a diverse, dynamic and welcoming learning and working environment in Las Cruces, NM. NMSU seeks employees who are creative and flexible in developing and evaluating new ideas and ways to evolve NMSU into the future. Located in the borderlands and adjacent to the mighty Rio Grande, NMSU is a proud Hispanic-serving institution in the minority-majority state of New Mexico. Southern New Mexico features an average of 294 days of sunshine annually, making NMSU ideal for job-seekers who enjoy hiking, mountain biking, canoeing and bird-watching. NMSU is committed to sustainability through improving and maintaining the quality of human life while preserving the integrity, stability, and beauty of ecological systems for the future. We are looking for student-centered employees with a passion for success. NMSU invites you to take the first step to your successful and rewarding career by applying today.
* NMSU is New Mexico's land-grant and space-grant institution, a comprehensive research institution dedicated to teaching, research, public service and outreach. Founded in 1888, it is the oldest public institution of higher education in the state and is a member of the Hispanic Association of Colleges and Universities. NMSU is proud of its designation as a Hispanic-serving institution with a long-standing commitment to meeting contemporary needs of our students through teaching excellence and student and community engagement, as well as efforts to cultivate diverse, inclusive, and equitable practices. The student population at NMSU's Las Cruces campus is 56% Hispanic, while the statewide NMSU system serves a diverse and multi-cultural population of students at four community college campuses that are each uniquely positioned to serve the workforce needs of their communities. In addition, the NMSU system includes a satellite learning center in Albuquerque, Cooperative Extension Service offices located in each of New Mexico's 33 counties, and 12 agriculture research and science centers. New Mexico State University is the institution of choice for more than 15,000 students from 49 states and 89 foreign countries.
* The City of Las Cruces is the second largest city in New Mexico and is located in Doña Ana County, approximately 45 miles north of El Paso, Texas, and 225 miles south of Albuquerque. Las Cruces is the economic and geographic center of the Mesilla Valley, the agricultural region on the floodplain of the Rio Grande which extends from Hatch to the west side of El Paso, Texas. The Organ Mountains, 10 miles to the east, are dominant in the city's landscape, along with the Doña Ana Mountains, Robledo Mountains, and Picacho Peak. Las Cruces lies within a short driving distance of the Mexican border at Santa Teresa, as well as many other locations in the broader borderland region.
* Geography, climate, demographics, and ambiance of Las Cruces and NMSU combine to offer a truly excellent place to thrive. Family members will discover a warm, open community that offers an attractive array of activities and outdoor recreation, amenities, services and opportunities, whether they are looking for top-notch education, meaningful employment, or simply a safe and comfortable place to live.
* NMSU is committed to the education and advancement of its students, faculty, and staff, and of the constituents it serves across the state.
	+ A National Science Foundation academic research and development expenditures survey ranked NMSU third nationally in research and development expenditures among high-Hispanic enrollment institutions
	+ The university offers a multitude of support services to all students, including the American Indian Program, Black Programs, Chicano Programs, and LGBTQ+ offices.
	+ NMSU ranks #1 in science and engineering funding for minority-serving institutions, per NSF.
	+ The Brookings Institution ranks NMSU #2 in equal access to higher education for social mobility and research.
	+ *Diverse: Issues in Higher Education* places NMSU among the top 10 for Hispanic and Native American bachelor’s degrees awarded.
	+ NMSU has established interdisciplinary research clusters that build on institutional strengths and respond to local, regional, and national needs in areas such as natural resource sustainability, information sciences and security, space and aerospace programs, biosciences, and border-related programs (such as health, education, art, and economic development).
	+ NMSU has been designated an Innovation and Economic Prosperity University by the Association of Public and Land-grant Universities and its Commission on Innovation, Competitiveness and Economic Prosperity. The designation acknowledges universities working with public and private sector partners in their states and regions to support economic development through a variety of activities, including innovation and entrepreneurship, technology transfer, talent and workforce development, and community development.
* NMSU faculty have received numerous local and national awards for outstanding research and contributions to their field of practice. They are frequently selected for recognition as experts in their fields by their colleagues as well as national professional organizations.
* Among institutions of higher education in New Mexico, NMSU is the only one to offer:
	+ aerospace, industrial and geomatics engineering
	+ engineering physics
	+ engineering technology
	+ information and communication technology
	+ professional golf management